

ARTWORK GUIDELINES

File Setup

To ensure you get the very best results, read our helpful guide before sending your artwork to us. This will ensure your artwork matches our requirements and you can enjoy hassle free production of your order.

**3 mm**

Bleed Area

Extend your background to fill the 'bleed area'. This will make sure you don't end up with white edges when your design is trimmed.



Trim Line

Your job will be cut on the solid black line, any images or text placed in this area may be trimmed off incorrectly.

4 mm

Safe Area

Keep all the important information inside the white area. Remember to use high resolution images for the best results.

Artwork Check List

There are some checks to take into consideration before exporting your artwork:

- ✓ Setup your document to correct size
- ✓ Add **bleed - 3 mm** if needed
- ✓ Safe Area - **4 mm**
- ✓ Color - **CMYK** Color Mode
- ✓ All **fonts** and objects must be embedded.
- ✓ Check your layers for overprint.
- ✓ Setup multiple page documents in running order
- ✓ Resolution: **300 dpi**
- ✓ Preferred File Type - **PDF Format**

In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your **digital proof** before sending it to production.